

ULTIMATE
SNAG FREE[®]
TOWELS

by



Nortex
QUALITY TOWELS
— EST. 1990 —

home & hotel

SABS
ISO 9001



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WHY ULTIMATE SNAG FREE TOWEL

- ECO-FRIENDLY WASHING
- QUICK DRYING TOWEL
- LAST 2 TO 3 TIMES LONGER
- USE LESS DETERGENTS
- DOUBLE STITCHED
- NO FRAY SIDE SEAMS
- SUPERIOR DURABILITY
- EXCELLENT ABSORBENCY
- SHAPE RETENTION
- PURE COTTON PILE





THE ULTIMATE SNAG FREE TOWEL

Nortex Snag Free towels have been developed exclusively for the hospitality, healthcare & household industry.

GENTLE LUXURY

Guests look for soft, warm & gentle products, giving them a luxurious feel away from home. The very best quality African Ring Spun cotton is used in knitting these towels, making sure your guest has the best experience possible. The hospitality industry looks for a towel that retains its shape, softness & absorbancy wash after wash, and the resilient African Cotton gives that advantage.

ENERGY SAVING

Nortex Snag Free towels are designed to be quick drying and longer lasting. Commercial laundries have the potential



Up to 220 commercial washes

to save greatly, with up to 40% saving in energy consumption and water saving of up to 15%. Thereby giving them the potential to increase their drying and overall capacities.

LASTS 3 TIMES LONGER

Snag Free towels have been extensively tried and tested for decades and have proven to last two to three times longer than their woven counterparts, easily reducing replacement costs and increasing return

TECHNOLOGICAL INNOVATION

The advantage of our warp knit construction is that loops do not pull out of the fabric due a polyester pillar stitch that holds the cotton pile loops firmly in place. Double stitching guarantees that the hems remain intact. Our proprietary finishing process ensures overall shape retention and durability.

ULTIMATE SNAG FREE RANGE

SNAG FREE *Light* 485 GSM/ 440 g/m²

These are the durable everyday towels that come in an earthy range of VAT dyed colours that will co-ordinate perfectly with your decor. They are characterised by 4 stripes and 485gsm of pure African Ring Spun Cotton.

SNAG FREE *Heavy* 600 GSM/ 550 g/m²

Welcome to extra plush luxury. The same snag free qualities as the Light, but double the luxury feel. This super snag free towel is suited to the harsher commercial laundering processes and 5 star experiences. They are characterised with 3 stripes and 600gsm of African Ring Spun Cotton.





Unremarkable & Unfading Colors

The environment is a very important concern for Nortex, therefore we strive to minimize and reduce harsh chemicals in our dyeing processes. Only the best and most eco-friendly processes are incorporated.

ECO-BRIGHT WHITE

A superior Eco friendly bleaching process is performed to give our towels the ULTIMATE WHITE. Only the very best in terms of eco-friendly components are used to ensure we do our part to reduce the impact on the environment.

EARTH VAT

Using soft flow machines, with the lowest liquor ratios in the industry, we ensure that the color of your towels never fade, even in the presence of chlorine. We utilize very advanced VAT dyes, that allows high color fastness and unfading earthy tones to suit every taste.



Our strength is both in how our towels perform and how long they last.

Snag Free towels have proven to be a winner in tough commercial environments. The general consensus worldwide is that a towel should last for not more than 90 to 120 industrial wash cycles before reaching the end of its life. Numerous laundry services have seen Nortex Snag Free towels pass the 300 wash mark with ease. The combination of care and innovation that Nortex has manufactured it's ultimate snag free towel with, enables them to achieve this.

A black rectangular tag with white and blue text, attached to the corner of a white towel. The tag features the words 'SNAG FREE' in large white letters, 'by' in a small blue font, 'Nortex' in a large blue font with a small blue star above the 'o', and 'QUALITY TOWELS' in smaller white letters below. At the bottom, it says 'EST. 1974' in white.

SNAG FREE
by
Nortex
QUALITY TOWELS
EST. 1974

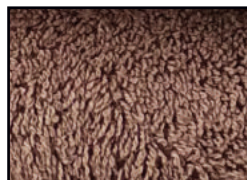
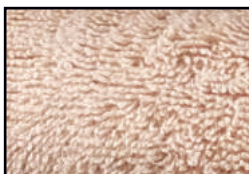
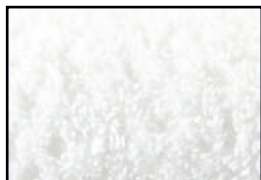
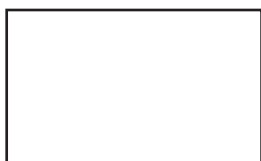
SPECIFICATIONS

ULTIMATE SNAG FREE RANGE

	WEIGHT (g/m ²)	WEIGHT (linear gsm)	FACECLOTH	HAND TOWEL	BATH TOWEL	BATH SHEET	BATH MAT
<i>Light</i>	440 g/m ²	485 gsm	30 X 30 CM	50 X 90 CM	70 X 130 CM	85 X 150 CM	
<i>Heavy</i>	550 g/m ²	600 gsm			70 X 135 CM	85 X 160 CM	
		660 gsm				50 X 75 CM	

EARTH COLOURS

Our best selling and super VAT colour range consist of the following options:



WHITE

BEIGE

PEBBLE

CHARCOAL

STAIN REMOVAL TIPS

STAIN

HOW TO USE

ACIDS

Immediately sprinkle baking Soda onto the wet patch to neutralise the acid. Alternatively rinse with plenty of fresh water. Wash after neutralisation

ADHESIVE TAPE

Harden with ice and remove the bulk of the adhesive tape. Soak in Perchloroethylene, methylated spirits or kerosene. Follow with a good wash.

ALCOHOL

Treat as soon as possible. Alcohol stains, if left, will turn brown. Remove fresh stains with plenty of warm water. If the stain persists, rub with glycerine, leave to stand for 30 minutes and rinse. Older stains may be removed by sponging on methylated spirits, surgical spirits or commercial pre-wash stain remover, followed by washing. Bleach should be a last option.

BABY OIL

Blot off excess with tissue or toilet paper. Rub lightly using dishwashing detergent and allow to stand for 10-15 minutes. Wash as per wash care instruction.

BLEACH

Rinse immediately in a solution of 1 table spoon of vinegar to 1 litre of cold water.

BLOOD

Fresh stains; sponge with a cool saline solution (2 teaspoon of salt per litre of water) and rinse with plenty of fresh water. Older stains: Make up a solution of 1 part-20 vol. Hydrogen Peroxide and 9 parts water. Rinse affected area in the solution, then rinse with water. If the stain persists, make a solution of one teaspoon oxalic acid in 50ml water at 50°C and sponge on.

BUTTER

Scrape away excess and wash in warm water with normal detergent. If the stain persists, rinse in Perchloroethylene or professionally dry clean.

CANDLE WAX

Scrape away excess. Place effected item into a freezer until the is hard then shatter away wax. Wash with detergent or dryclean. If wax stain persists, place fabric between paper towels and iron. The paper towels will absorb the wax. Replace paper towels frequently. If a colour stain persists sponge with a 50/50% solution of methylated spirits and water.

CHEWING GUM

Harden with ice, and remove as much as possible. Remove excess by soaking in kerosene, then wash.

STAIN

COFFEE

Rinse in warm water until the stain fades. Then apply glycerine, and rub lightly. Let it stand for 30 minutes then wash as normal. If stain persists, sprinkle borax onto the stain and pour boiling water through the stain.

CURRY

Rinse in warm water until the stain fades, then apply glycerine, and rub lightly. Let it stand for 30 minutes then wash as normal. If the stain persists, sponge with a solution of borax and water.

EGG

Sponge with warm water. Do not use hot water as this hardens the stain. If the stain persists, make up a paste of cream of tartar and crushed aspirin. Apply to the stain and leave for 30 minutes then rinse.

GRASS

Sponge with methylated spirits then wash as normal

INK

Rinse in dettol & sponge with lemon juice. The stain can also be soaked in milk. Sour milk is said to be more effective than fresh, but both will work. Rinse in perchloroethylene. Follow with a good wash.

MILDEW

If caught early enough, mildew will wash out with normal detergents. A mild Chlorine bleach should be used in a hot water. This will bleach the fabric, but kill the mildew. Rinse in a mild vinegar solution.

NAIL POLISH

Apply acetone to remove and then wash as normal.

OIL

Blot off excess with tissue paper. Rub lightly using dishwashing liquid and allow to stand for 10-15 minutes. Wash as per wash instruction.

PAINT

PVA (Waterbased): Rinse immediately with copious amounts of water. If dried, apply glycerine to soften, then attempt to wash out. Oil based enamels: Soak area in turpentine or kerosene, then wash as normal.

PERSPIRATION

Fresh stains should wash out easily. If the stain persists, sponge with a strong ammonia solution and rinse immediately. Older stains should be sponged with a weak warm vinegar solution, then washed. A borax solution will kill odours.

WASH CARE INSTRUCTIONS

LAUNDERING

Nortex recommends that laundries adhere to the principles outlined in the laundry process and management Code Of Practice. We recommend using a temperature of at least 60 degree Celsius in the wash cycle with a pH of 10 to 12. The water used should not be hard as this will reduce the efficiency of cleaning or even soil your towel. White towels could even become grey with hard water. Some laundries use bleach either to disinfect or increase the whiteness of towels. Great care must be taken when using these processes as chemical disinfection and bleaching can reduce fabric life. Each time your towels are bleached, the fabric becomes weaker and the cotton fibers get eaten away, wearing out the product sooner than expected. Fabric softners should be used sparingly as they may reduce the absorbency of your towels.

HYDRO EXTRACTION

When using hydro extraction, ensure that towels are loaded singly and not in bundles to prevent hydro bursts.

DRYING

Overloading, rapid drying at high temperatures and over drying (8.5 percent moisture is the best) will cause excessive fibre loss, thinning of towels and decrease in fabric life.

BULK USERS RECOMMENDATIONS




To obtain optimum life on a Hotel towel the following stock levels are required:

- One set of towels in room
- One set of towels in Linen stock room
- One set of towels in laundry
- One set of towels in transit to the laundry

IN SUMMARY, TO GET THE LONGEST FABRIC LIFE OUT OF OUR TOWELS, WE RECOMMEND THAT YOU:

- . Ensure there are no sharp edges in your process.
- . Wash all dark colours separately for the first few washes
- . Avoid using bleach
- . Use a quality detergent without optical brightening agents
- . Use softned water
- . Do not over dry towels
- . Do not overload machines
- . Ensure you have a par stock of at least four to five sets of towels.


WASHING SYMBOLS GENERAL

-  Machine wash
-  Hand wash
-  Do not wash
-  Dry clean only
-  Do not dry clean






TEMPERATURE

-  Wash cold
On temperatures between 65 and 85F
-  Wash warm
On temperatures at max. 105F
-  Wash hot
On temperatures at max. 120F






MACHINE CYCLES

-  Normal cycle
-  Permanent press cycle
-  Delicate / gentle cycle




DRYING SYMBOLS GENERAL

-  Tumble drying allowed
-  Do not tumble dry
-  Hang to dry
-  Dry flat
-  Do not wring

TEMPERATURE

-  Any heat
-  Low heat
-  Medium heat
-  High heat
-  No heat / air




TUMBLE DRY CYCLES

-  Normal cycle
-  Permanent press cycle
-  Delicate / gentle cycle

BLEACHING SYMBOLS

-  Bleaching allowed
-  Do not bleach
-  Use non-chlorine bleach

IRONING SYMBOLS

-  Iron low
-  Iron medium
-  Iron high
-  Do not iron
-  No steam added to iron



**EXPERIENCE
THE 5 STAR FEEL
FOR LONGER**

A photograph of a paper mill's machinery. In the foreground, a large roll of paper is being processed by a machine with a black roller. Above it, several other large rolls of paper are stacked on a metal frame. The background shows more industrial equipment and a green wall. A dark blue semi-transparent rectangle is overlaid on the left side of the image, containing white text.

NEW GENERATION
SNAG FREE MACHINES

The image shows a close-up of industrial machinery, likely a textile or paper mill. Several large, white, cylindrical rollers are mounted on a metal frame. A purple semi-transparent rectangle is overlaid on the center of the image, containing white text. In the background, a machine with the brand name 'KAYE' is visible. The overall scene is brightly lit, highlighting the metallic and white surfaces of the equipment.

HIGH PERFORMANCE
ECO FRIENDLY
SUPERIOR DURABILITY
GERMAN TECHNOLOGY



Nortex
QUALITY TOWELS
— EST. 1990 —

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